

Opening iPad screen -

Mark H. Holt, DDS, MS: Teen Case Series

With more than 1700 lifetime Invisalign® clear aligner cases, Dr. Holt is recognized as a leader in delivering ideal orthodontic experiences to his patients.

By treating 40% of his teen patients with Invisalign clear aligners, Dr. Holt's practice has thrived in the competitive Sacramento market.

Dr. Holt – through a recently completed retrospective analysis – found the “sweet spot of success” in the mild to moderate cases of teens that he enjoys treating.

[Why I treat teens with Invisalign >>](#)

Dig deep into his analysis below:

[Clinically Effective]

[Smart Business Sense]

[Superior Experience]

1a home callout - Proven Clinically Effective

[Pull quote from video]

A retrospective analysis was performed on 24 consecutive teen cases. [Insert photos from study]

1b Clinical Efficacy – landing - Proven Clinically Effective

“Get quote from video shoot, says Julie.” Dr. Mark H. Holt

Teen Case Series by Mark H. Holt, DDS, MS

Dr. Holt performed a retrospective analysis on 24 consecutive teen cases treated with Invisalign clear aligners.

Holt's study demonstrates consistently good finishes for mild to moderate conditions, results comparable to fixed appliances, and excellent teen compliance.

[Email me Dr. Holt's Teen Case Series >>](#)

[See what Dr. Holt says about consistent finishes >>](#)

1b2 Consistent Finish

Consistently Good Finishes

The Holt Teen Case Series documented that consistently good finishes were achieved across all 24 Invisalign treatments, which were primarily mild to moderate cases.

[See what Dr. Holt says about consistent finishes >>](#)

[24 cases scroll]

Comparable Results

Not only does Dr. Holt achieve consistently good finishes with Invisalign clear aligners, he gets **comparable results** as well – when matched against traditional braces.

The following 4 matched cases were pulled from his teen case series as examples: [insert photos]

Teens are Compliant

Dr. Holt found that, in general, compliance was not an issue for his teens during Invisalign treatment. A review of his last 100 consecutive teen finishes confirmed that:

Teens don't want to wear fixed braces. There was a 97% success rate with Invisalign - only 3 patients switched to braces.

Lost aligners are not an issue. If teens do lose an aligner, Dr. Holt simply advances them to the next set. No additional orders or replacements!

[See what Dr. Holt says about compliance >>](#)

2b landing - Smart Business Sense

“Align to get quote they want.” Dr. Mark H. Holt

Offering Invisalign clear aligners to teens pulls you ahead of the competition, and positions you for success. You’ll take a leadership position with a reputation for a superior patient experience.

Invisalign treatment promotes growth and improves profitability due to reduced chair time and fewer visits.

And easier appointments result in a more productive and efficient work environment.

Promotes Practice Growth

By consistently offering Invisalign to his teens – coupled with independent requests by teens themselves – Dr. Holt was among the 12% of orthodontists *not affected* by the 2008¹ recession.

And when Dr. Holt began offering Invisalign treatment in a newly purchased office, his practice **grew 40%** in his first year - driven in part by 100 Invisalign starts.

[See what Dr. Holt’s says on practice growth >>](#)

Better Profitability & Greater Capacity

When Dr. Holt crunched his numbers, he discovered three major results with Invisalign treatment.

Less chair time (book more patients!) and a greater profit per minute and per visit – even with the higher appliance costs.

[See similar data from additional doctors >>](#)

2d Efficiency

Increased Efficiencies & Productivity

Dr. Holt found that teens had fewer routine visits with Invisalign, fewer after-hour emergencies and, overall, appointments were less complex.

This had a direct effect on his staffing and scheduling and created a more efficient, productive – and pleasant – work environment.

[See similar data from additional doctors >>](#)

3a home - Better Experience for the Entire Family

Teens feel great using Invisalign because they look great. If your patients feel good, your business thrives.

3b landing - Better Experience for the Entire Family

"Teenagers want Invisalign. They feel better and get to eat what they want. And with faster treatment - they don't have to visit my office as much." Dr. Mark H. Holt

Teens feel great using Invisalign clear aligners because they look great. And the overall experience is superior to fixed braces.

Looking better, faster treatment and fewer office visits equates to less disruption in daily routines for the entire family.

Satisfied clients spread the word. If your patients feel great, your business will thrive.

[See what Dr. Holt says about the patient experience >>](#)

3 treatments time –

Teens Excited by Faster Treatment

A significant factor affecting the patient experience was that **Invisalign treatment was 4 months faster** in Dr. Holt’s study, compared to the control group of fixed braces.

Dr. Holt relays this information during the Invisalign treatment vs. braces decision process, which resonates strongly in the family dynamic of getting back to “normal” as quickly as possible.

[insert chart]

[Email me Dr. Holt’s Teen Case Series >>](#)

[See similar data from additional doctors >>](#)

3d office visits - Fewer Office Visits Please Everybody

For families struggling with work-life issues, Dr. Holt found that **25% fewer** routine office visits were a major benefit for parents and teens.

His study also confirmed that the number of after-hour emergencies was significantly lower with Invisalign treatment; both factors of tremendous value for busy families on the move.

[Insert chart]

[Email me Dr. Holt’s Teen Case Series >>](#)

[See similar data from additional doctors >>](#)

3e experience - Superior Overall Experience

Teens look better during treatment, eat what they want and have more flexibility in daily routines.

Less worry and aggravation results in a superior overall experience for both the family, and your practice.

[Video of Dr. Holt]